

### **Data Controller Identity and General Information**

We, as Dünya Yatçılık A.Ş. resident at Güzelyalı Mah., Sahil Bulvarı, Yeşilzeytin Sok. No: 6/A-1, 34903 Pendik, Istanbul, Turkey (Dunya Yachts or the Company), care about protection of our valuable visitors and potential customers' personal data.

Therefore, we would like to make a clarification and inform you about your personal data that we collect by the website [www.dunyayachts.com](http://www.dunyayachts.com) ("Website") established, designed and operated by the Company and process in compliance with the Law on Protection of Personal Data numbered 6698 ("KVKK").

Certain information is collected, stored, protected and/or kept when the form present in "Contact" section on the Website is filled out by you so that the Company contact you or when the Website is only visited as a visitor. Such data may contain personal data or not.

How your information obtained or to be obtained by the Company arising from the aforesaid processes herein will be collected, stored, protected and/or kept and your rights on this information are regulated as below. It should not be forgotten that the Company protects your information under this policy and the Law on Protection of Personal Data.

Provided that the limitations below will not be exceeded, the information that you share with us or is obtained by us by way of the Website's usage will be subject to being processed during a legal period, if any is stipulated, or during a period declared or to be declared by the Company and transmitted to third-party business partners and/or consultants resident at home or abroad in order that the Company's services can be rendered.

**Legal Reason:** Your personal data may be processed by us under our legitimate interests (personal data collected by way of the Website's usage) and express consent given by you (data collected by way of cookies).

### **Collecting Personal Data**

Personal data is the information which identifies you and can be used to identify you. Any information that you share by the Website through the Company may be included in the scope of personal data.

Your name, surname, e-mail address, birth date, internet protocol (IP) address, current location from where you access to the Website and messages you would like to send to the Company may be deemed as personal data. Some of the information that you provide to the Company is the information such as IP address given mandatorily and others are the information that you share with us upon your preference and allow us to access.

We may obtain the below information from you automatically according to the below-mentioned methods when you use the Website and provide the said information to us.

### **Registration Information provided by Contact/Enquiry Form**

The Company obtain your personal data by way of the contact information provided via the Website while providing services to give information about any matters requested by visitors and potential customers. Your personal data such as your name, surname, phone number, e-mail address is collected and processed by the Company through the form filled out by you in the "Contact" section or the request made by you so that the your request can be responded and a better service can be rendered by communicating with you in a much more effective way.

When you use the Website, we may obtain the below information from you automatically according to the below-mentioned methods:

**Newsletter Subscription:** You may share your e-mail address with us through our Website and subscribe to our Newsletter. This process will be completely carried out based on voluntariness. In case that you enter your e-mail and click on “Sign Up” button, it will be acknowledged as the necessary declaration of positive intent.

**Service Data that you would like to be evaluated or analysed:** Both the data that shows your general service tendency on the Website and any other data that you share willingly are recorded in our infrastructure to be evaluated and can be used to render better service to you at the next steps.

**Usage Data:** Usage and traffic data is collected about you after you have entered the Website as a visitor. Data such as the sections to which you navigate on the Website, which buttons you click, the time you do these, from which website you are directed, search words you use to access the Website can be included in this data. In addition, our network servers store daily files, and these files records data at each access of a device.

**Device Data:** When you use a mobile device such as a tablet or a mobile phone in order to access our services the data such as your IP address in your device, operating system version, device type, system and performance information and browser type is collected. The Company can also access to the “device identifiers” in your device, and collect, monitor, store these identifiers in your device and/or store one or more “device identifiers” remotely. Device identifiers are small data pieces or similar data structures that are stored in your mobile device or associated with your mobile device and that identify your mobile device in a unique way. A device identifier can be stored data based on the device’s hardware, operating system and other software and any other data that can be sent by the Company to the device. A device identifier can give us information about how you use our or a third-party company’s services and allow us or others to present you reports, customized contents and advertisements. In case of distortion or prevention of device identifiers’ usability some of the features in the services that we provide may not work properly.

**Location Information:** The Company can collect data related with your location from which you access to the Website.

### **Processing of Personal Data and Processing Purposes**

The data collected by the Company can be used collectively in several ways to optimize and develop the Company’s services, contact customers and potential customers, conduct marketing analysis works, carry out advertisement / campaign / promotion processes, create and monitor visitor logs, perform communication activities, carry out customer relations management process and request / complaint tracking. Any collected information will not be disclosed to the public.

The Company is liable for taking any technical or administrative measures to provide sufficient security level in order to protect personal data and prevent processing of personal data unlawfully and access thereto by placing utmost importance to storing your information.

The Company does not have any liability for verifying any data declared by visitors or potential customers on the Website, and does not accept any responsibility for misrepresentation.

Even though the data provided by our visitors to the Company are processed into our system to the extent that is necessary for us, any data which is not required under the scope of this Policy is deleted, eliminated and/or anonymized in a short period of time.

### **Transfer of Your Personal Data, Transfer Purpose and Recipient Groups**

By signing up our newsletter or fill out contact/enquiry form you send an e-mail to our e-mail system whose servers are located abroad. The personal data that you share in these cases is transferred to the data centres of our suppliers located abroad.

The Company can share the personal information with the companies that provide services (such as information processing centres or customer services centres) taking into consideration its legal obligations.

The Company can share your personal data with any state institutions and organizations that are authorized to request personal data in order to fulfil its obligations as per the Law (in cases such as fight against crime, threats to state and public security in which the obligation to give information exists).

## **Third-party Websites and Platforms**

The Company can incorporate into the Website any information and links related with websites owned by third parties. When you enter these websites by clicking such links, the said websites or their implementations are not under our control and this privacy policy is not valid in respect to the other websites. In these cases, we advise you to review privacy policies of third-party platforms to which you are directed.

## **Cookies**

Dunya Yachts uses cookies as on many other websites to ensure that any visitors experience the website better.

This Policy is issued to inform our Website's visitors about description of the cookies used on our Website, cookie types, and how cookie preferences can be managed.

If you close use of cookies notice on our website or continue browsing, you will be deemed to accept the cookies.

If you do not accept use of cookies, we kindly ask you not to continue browsing or to change your cookie preferences on your browser. We would like to remind you that some features of the website may lose functionality in case that the cookies are not allowed.

### **What are Cookies?**

Cookies are small text files stored on your computer or mobile device when you visit a website. Cookies contain your IP address, login information, pages you have browsed, etc. Cookies do not contain any data such as name and surname or address. Your website preferences can be remembered, you can be kept logged-in or show you the contents of your interest.

You may visit the websites [www.aboutcookies.org](http://www.aboutcookies.org) or [www.allaboutcookies.org](http://www.allaboutcookies.org) for detailed information about cookies.

### **Cookie Types and Intended Purpose**

**Session Cookies:** Session cookies are temporary and deleted from devices after browser has been closed. Main function of this type of cookies is to enable the website to run smoothly.

**Permanent Cookies:** Permanent cookies continue to stay on devices after browser has been closed or being deleted by the visitor or until being expired.

**First-Party Cookies:** First-party cookies are the cookies placed on devices by the operator of the website being visited.

**Third-Party Cookies:** Third-party cookies are placed and controlled on devices by other individuals other than the operator of the website being visited. YouTube is used on our website to provide you with more information about our Company. YouTube may place cookies on your computer if you watch videos embed in any web pages from YouTube. We have no control on third-party cookies. Please visit the relevant third party's website for more information on these cookies and how to manage them.

### **Essential Cookies**

Certain cookies are essential for our website to run properly. For instance, cookies for authentication put into use when you logged in on our website enable your active session to continue when you navigate from one page to another.

### **Functionality and Preference Cookies**

These cookies remember your preferences and choices on our website and customize the services provided to you on our website. For instance, these cookies enable us to remember your language preference or the font size you have preferred while reading a text on our Website.

## **Social Media Cookies**

These cookies ensure that information is collected on your social media usage. For instance, these cookies can be put into use so that information about your Facebook/Twitter accounts are used to create personalized advertisements or make market research.

## **Performance and Analysis Cookies**

We are able to provide you better service by analysing performance and your usage of our website with the help of these cookies. For instance, we can determine which pages our visitors view most, whether our website runs properly and any possible problems by means of these cookies.

## **Targeting and Advertising Cookies**

We use cookies to advertise products and services on our website and other channels. We may also cooperate with some of our business partners on advertising to you on our website or other channels. For instance, cookies are used to track if you click an advertisement you have seen on our website and utilize any services provided by the website to which such advertisement directed you.

## **How long are cookies stored?**

We will not store any cookies longer than their intended purpose. We mostly use "Session Cookies", and these cookies will be deleted as soon as you close your internet browser. Some of cookies may be stored longer (e.g. the cookies used for reminding us your log-in details, preferred language or other options when you allow us to do). Google Analytics Cookies are stored up to two years in order to obtain long-term reports regarding website usage. You can see detailed information about storage period of cookies in our cookies table below.

## **How can I manage cookies usage?**

You can check your browser settings, view your preferences and make customization.

## **How can you change your cookie preferences?**

It is possible to customize or completely block cookies by changing settings on your browser. You can reach detailed information below on what steps you need to follow for different browsers:

### **Google Chrome:**

<https://support.google.com/chrome/answer/95647?co=GENIE.Platform%3DDesktop&hl=tr>

### **Internet Explorer:**

<https://support.microsoft.com/tr-tr/help/17442/windows-internet-explorer-delete-manage-cookies>

### **Mozilla Firefox:**

<https://support.mozilla.org/tr/kb/cerezleri-silme-web-sitelerinin-bilgilerini-kaldirma>

### **Yandex:**

<https://yandex.com.tr/support/browser-classic/personal-data-protection/cookies.xml>

### **Safari:**

[https://support.apple.com/kb/PH21411?locale=tr\\_TR](https://support.apple.com/kb/PH21411?locale=tr_TR)

To manage cookie preferences on other browsers, you may check help or support pages of any relevant browser.

## **Contact**

If you have any questions about this notice, please feel free to contact us: [kvkk@dunyayachts.com](mailto:kvkk@dunyayachts.com)

## **Your Rights as per Article 11 of the Law on Protection of Personal Data**

You are able to make an application to the Company and exercise your right defined in Article 11 of the Law in accordance with "Communiqué on Procedures and Principles of Application to the Data Controller". You may send your applications in written to the address indicated above.

Cookie Description	Cookie Provider	Purpose	Category	Period	Cookie Owner	Cookie Type
_ga	Google	Google Analytics is Google's free analysis tool which helps website and application owners to understand how visitors interact with their websites and applications.	Analytical	3 Years	Third Party	Targeting & Efficiency or Advertising Cookies
_gat_gtag_UA_129790836		These cookies collect information on how visitors use websites, e.g. the pages visitors navigate most or whether the users receive any error messages on websites. These cookies do not collect any information which identifies visitors. All information collected by these cookies are gathered together and thus the cookies are unnamed. These are used only to develop the way how a website works.		1 Min		Targeting & Efficiency or Advertising Cookies
_gid				1 Day	Third Party	Targeting & Efficiency or Advertising Cookies
1P_JAR	Google	This cookie carries out information about how the end user uses the website and any advertising that the end user may have seen before visiting the said website.	Advertising	1 Month	Third Party	Targeting & Efficiency or Advertising Cookies
AID		Other Google properties, like YouTube, may also use these cookies to show you more relevant ads.		2 Years	Third Party	Targeting & Efficiency or Advertising Cookies
ANID						
SAPISID	Google	This DoubleClick cookie is generally set through the site by advertising partners, and used by them to build a profile of the website visitor's interests and show relevant ads on other sites. This cookie works by uniquely identifying your browser and device.	Advertising		Third Party	Targeting & Efficiency or Advertising Cookies
CONSENT	Google	These cookies are used to provide you more relevant ads with you and your area of interests. They are also used for limiting the number of seeing an advertisement and measuring efficiency of an advertisement campaign.	Advertising	10 Years	Third Party	Targeting & Efficiency or Advertising Cookies
HSID	Google	This cookie enables prevention of various types of attacks such as attempts of stealing content in forms that you fill out on websites.	Advertising	2 Years	Third Party	Targeting & Efficiency or Advertising Cookies
SID						
SIDCC	Google	This cookie carries out information about how the end user uses the website and any advertising that the end user may have seen before visiting the said website.	Advertising	1 Year	Third Party	Targeting & Efficiency or Advertising Cookies

SSID	Google	This cookie carries out information about how the end user uses the website and any advertising that the end user may have seen before visiting the said website.	Advertising	2 Years	Third Party	Targeting & Efficiency or Advertising Cookies
DV	Google	This cookie carries out information about how the end user uses the website and any advertising that the end user may have seen before visiting the said website.	Advertising	1 Day	Third Party	Targeting & Efficiency or Advertising Cookies
OTZ	Google	This cookie ensures that website remembers your preferences (your user name, language or region) and provides more advanced and personal features.	Advertising	2 Days	Third Party	Targeting & Efficiency or Advertising Cookies
1P_JAR	Google	This cookie carries out information about how the end user uses the website and any advertising that the end user may have seen before visiting the said website.	Advertising	1 Month	Third Party	Targeting & Efficiency or Advertising Cookies